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FOR IMMEDIATE RELEASE

MUSIC THEATRE FOR YOUNG PEOPLE WELCOMES NEW EXECUTIVE/ARTISTIC DIRECTOR

WICHITA, Kansas (May 17, 2010) – Music Theatre for Young People, a not for profit organization committed to educating young people in the areas of theatre, dance, and music, announced today the appointment of its new Executive/Artistic Director.

Matthew S. Rumsey was selected following months of restructuring, consultation, and analysis.

Larry Heck, President of MTYP's Board of Directors, commented, "We welcome Matthew to the MTYP family. His unique combination of artistic and management skills will serve MTYP well as we work to fulfill our mission to serve the young people of this area. Matthew will step into his dual role immediately, and we are happy to announce that he will direct our summer productions of *The Pajama Game* and *High School Musical Two, Jr.*"

Rumsey joins MTYP with a background in Theatre, Production, Business Management, and Marketing/Public Relations. His highly diversified career portfolio includes work with organizations serving the needs of many different constituencies. Most recently, he served as Director of Operations of Empire Management Group and was Artistic Director of Stage 2100, which produced *Parade* in the summer of 2009.

"I was drawn to MTYP because of their commitment to theatre education, continuous community involvement and dedication, and for their ability to produce four full-scale Broadway musicals a year. The mission, the philosophy, and the values of the organization are an inspiration and entirely compatible with my idea for young people's theatre."

"I am very excited and honored at having been selected as Music Theatre for Young People's next Executive Director," adds Rumsey. "I look forward to working with our Board of Directors, our talented artistic staff, the greater Wichita community, and most importantly the young people who will be involved with our shows and music theatre camps throughout the year."

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